



2019/04/10-12
上海世博展览馆 (SWEECC)



2019
CHINA
INTERDYE

THE 19TH CHINA INTERNATIONAL DYE INDUSTRY,
PIGMENTS AND TEXTILE CHEMICALS EXHIBITION

www.chinainterdy.com

SHOW REPORT

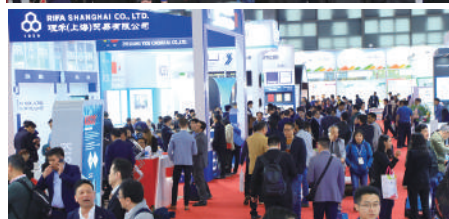
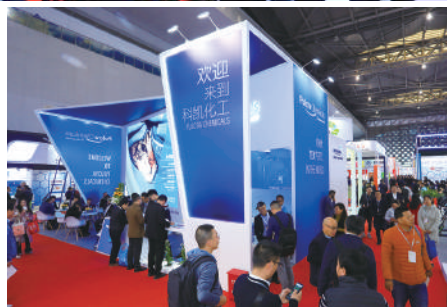
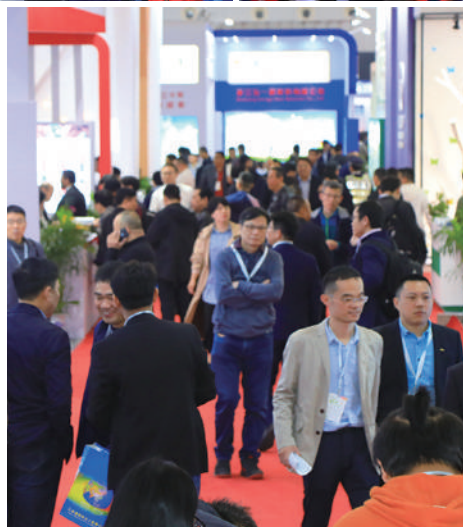
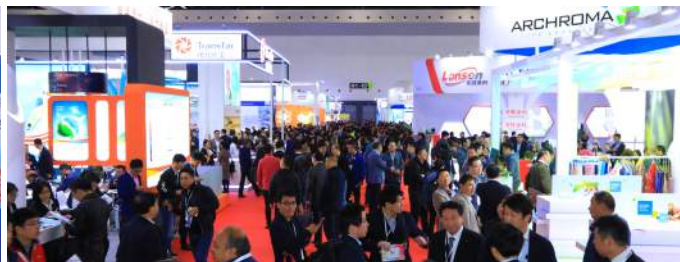
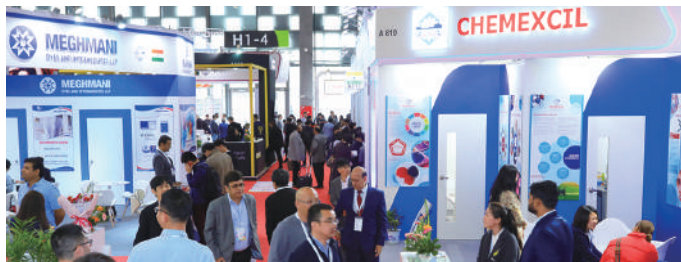
Held Concurrently with CHINA TEXTILE PRINTING 2019



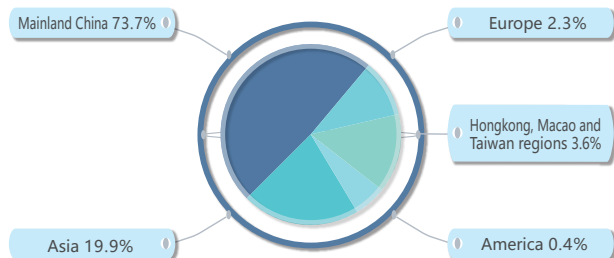
General Overview of China Interdye 2019

- ★ Held concurrently with 2019 China International Digital Textile Printing, Printing and Dyeing Automatics Exhibitions to create a one-stop sourcing platform for textile printing and dyeing industry.
- ★ Occupied an exhibition area of **40,000** sq.m. in Shanghai World Expo Exhibition & Convention Center(Hall 1&Hall 2)
- ★ Highlights of exhibits scope: high-tech energy-saving and emission-reduction equipments, analytical and testing instruments, tank/packing container, color card, low-carbon environment-protecting textile chemicals such as dyestuffs, pigments, intermediates, auxiliaries, biological enzyme, etc.
- ★ **650** domestic and overseas exhibitors from **17** countries and regions participated, more than **8,000** representatives of exhibitors attended the exhibition.
- ★ **16,683** visitors (**60,438** arrival times) from **59** countries and regions came to visit the exhibition.
- ★ **13** high-quality seminars and professional events upgraded the exhibition level, with more than **4,200** industry insiders participated in.

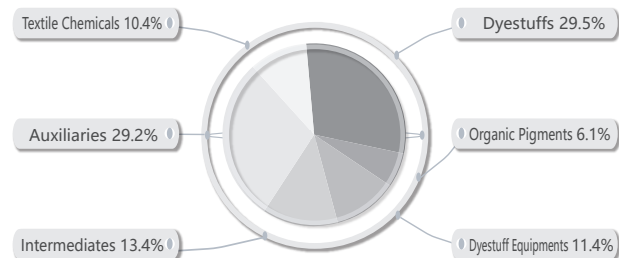
Exhibition Site Photos



Classified by the Countries & Regions of Exhibitors



Classified by the Categories of Exhibits



Exhibitors Data and Analysis

Exhibitors objectives



Improve the influence in Chinese market



Built up & expand business in the market



Meet new & existing customers, suppliers, vendors & other partners



Promote new products and reinforce brand names



Look for agents and partners



Reach to more Asian & international visitors

Feedback

How do you evaluate your participation in China Interdye for your sales and marketing programme ?

- Important 99.5 % Not Very Important 0.5%

How do you assess the number of visitors in China Interdye 2019 ?

- ideal 88% To be improved 12%

How do you assess the effect of participation in China Interdye 2019 ?

- Successful 96% Not Very Successful 4%

How do you assess the quality of visitors in China Interdye 2019 ?

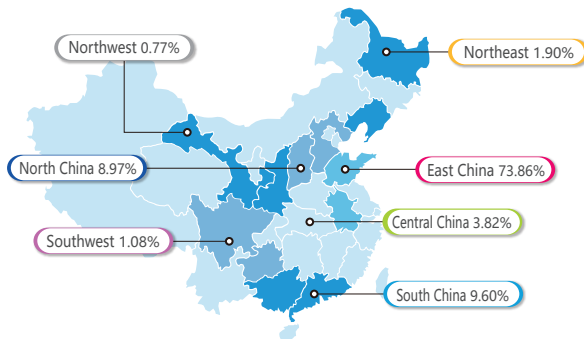
- ideal 91% To be improved 9%



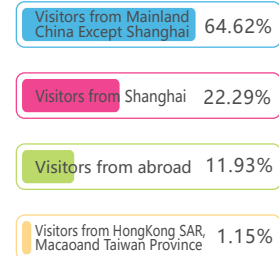
Visitors Data Analysis



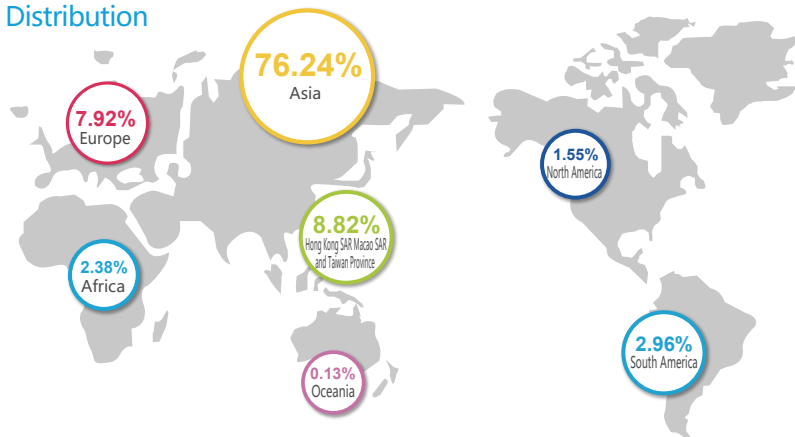
Distribution in China



General Source of Visitors



Global Distribution

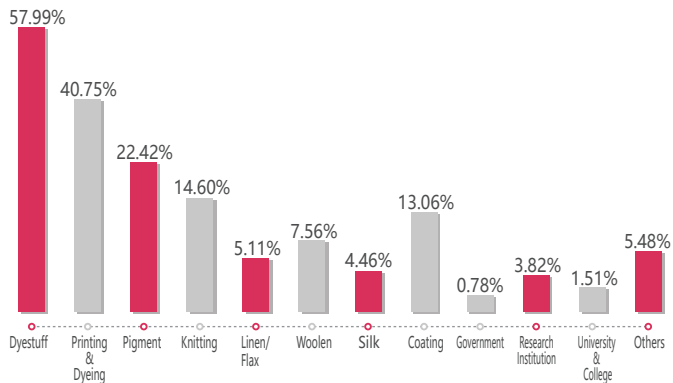


Visitors Data Analysis

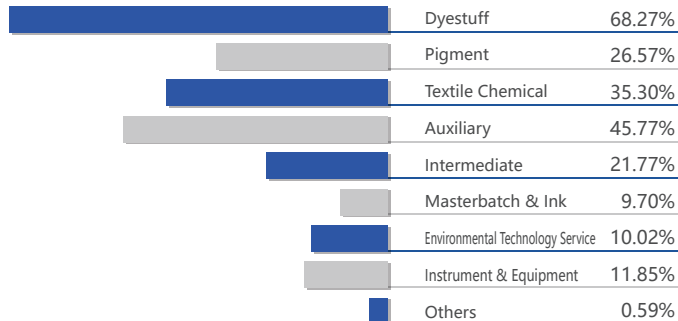
By Job Title



Main Business



Product Attention



Technical Seminars

April 10-11, 2019

Topic:

REBA-International Advanced Printing And Dyeing Technology Forum

Speaker:

Jiangsu New REBA Technology Inc. Ltd.

Topic:

Key Elements of Compliance and Update for K-REACH and Turkey KKDİK

Speaker:

Intertek Testing Services Ltd.

Topic:

Green fluorine-free waterproof finishing solutions

Speaker:

Dymatic Chemicals Inc.

Topic:

BASF - Shanghai Shangqing innovative solutions for textile auxiliary industry

Speaker:

Shanghai Shangqin Industry Co.,Ltd.

Topic:

- 1.Titanium Dioxide and Masterbatch
- 2.The Application for Using CCM System on Reduce Carbon Footprint
- 3.Application of Buss Kneader Technology in Compounding of Black Masterbatch
- 4.Effect of Dispersant on the Coloring Properties of Polyester Fiber Blue Masterbatch
- 5.Discussion on Green Manufacturing in Masterbatch Industry

Speaker:

China Dyestuffs Industry Association Color Masterbatch Speciality Committee

Topic:

- 1.OEKO-TEX® New regulations in 2019
- 2.Introduction to STeP & MADE IN GREEN by OEKO-TEX®

Speaker:

TESTEX(Shanghai) Textile Testing Co.,Ltd.

Topic:

Next Generation of Odor Control Technologies - Overview and Portfolio of Innovations

Speaker:

Guangdong Zhan Feng Fine Chemicals Company Limited

Topic:

- 1.2019 Work Program of Professional Committee of Textile Printing and Dyeing Auxiliary of China Dyestuff Industry Association
- 2.The Latest News on Prohibited and Restricted Use of Textile Chemicals
- 3.The Development and Application of Super Soft Hydrophilic Silicone Oil for Chemical Fibers
- 4.The Synthesis and Application of Pigment Printing Handle Enhancer
- 5.Lianhong Solution of High Efficiency and Environmental-Friendly Surface Active Agent

Speaker:

Auxiliary Speciality Committee of China Dyestuff Industry Association

Topic:

CDIA-ADIF-ZDHC Joint-Information Event

Speaker:

China Dyestuff Industry Association
Asia Dyestuff Industry Federation



Activities & Events

Topic: The 18th National Dyeing and Printing Industry Technology Seminar- New Materials, New Technology, New Crafting, New Products.

Time: April 9, 2019

Association: China Dyeing and Printing Association

**Topic: Annual Conference 2019 of Shanghai Coating and Dyestuff Industry Association
The 8th Environmental Friendly Coating Development Forum
The 8th Eco-security Dyestuff and Pigments Development Forum**

Time: April 9, 2019

Association: China Dyestuffs Industry Association Organic Pigments Specialty Committee
Shanghai Coating and Dyestuff Trade Association

Topic: The 9th National Knitting Technology Convention

Time: April 8-9, 2019

Association: China Knitting Industrial Association

Topic: Innovation Driving the Evolution in Printing industry.

Time: April 10-12, 2019

Association: China Dyestuff Industry Association / China Dyeing and Printing Association / Shanghai i7 Colors Ecommerce Co., Ltd.



Media Promoter & China Interdye Forecast



The press media covered television, Paper, News Agency, Network, Micro-blog, WeChat, APP Client, etc.

Publishing media covered mainland China, the United States, Europe, Hongkong SAR, Macao and Taiwan province, etc.

The nature of the press media covered general field, industrial, business, portal network media, etc.

During the exhibition, the number of followers of the official China Interdye Wechat Account increased 20% and the total quantity has exceeded 22,000.





www.interdyeasia.com

Interdye 迎来巡展第九站—印度艾哈迈达巴德

9th stop of Interdye – Ahmedabad, India

2019年11月14-16日 印度古吉拉特大学会展中心
14-16 November, 2019 Gujarat University
Convention & Exhibition Center (GUCEC)

巡展回顾 Review

第一站—印度艾哈迈达巴德 1st Stop - Ahmedabad, India



第二站—土耳其伊斯坦布尔 2nd Stop - Istanbul, Turkey



第三站—印尼雅加达 3rd Stop - Jakarta, Indonesia



第四站—越南河内 4th Stop - Hanoi, Vietnam



第五站—印度艾哈迈达巴德 5th Stop - Ahmedabad, India



第六站—土耳其伊斯坦布尔 6th Stop - Istanbul, Turkey



第七站—印尼万隆 7th Stop - Bandung, Indonesia



第八站—越南胡志明市 8th Stop - HoChiMinh City, Vietnam



期待您的参与

Looking forward to your participation

■ 主办单位 Organizers

中国染料工业协会
China Dyestuff Industry Association
中国贸促会上海市分会
CCPIT, Shanghai

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