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Approved
Event

11-13/04/2018
上海世博展览馆 (SWECC)



2018
CHINA
INTERDYE

第十八届中国国际染料工业及有机颜料、纺织化学品展览会

www.chinainterdy.com

SHOW REPORT

同期举办2018上海国际数码印花及印染自动化技术展览会
Held Concurrently with CHINA TEXTILE PRINTING 2018



General Overview of China Interdye 2018

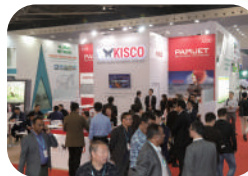
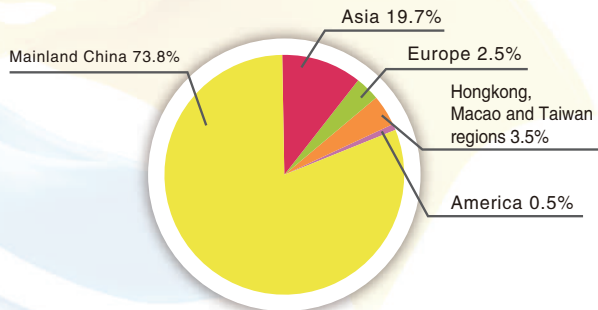
- <<< Held concurrently with 2018 China International Digital Textile Printing, Printing and Dyeing Automatics Exhibitions to create a one-step sourcing platform for textile printing and dyeing industry.
- <<< Occupied an exhibition area of **40,000** sq.m. in Shanghai World Expo Exhibition & Convention Center (Hall 1 & Hall 2)
- <<< Highlights of exhibits scope: high-tech energy-saving and emission-reduction equipments, analytical and testing instruments, tank/packing container, color card, low-carbon environment-protecting textile chemicals such as dyestuffs, pigments, intermediates, auxiliaries, biological enzyme, etc.
- <<< **630** domestic and overseas exhibitors from **17** countries and regions participated, more than **7,000** exhibitors representatives attended the exhibition.
- <<< **16,462** visitors (**69,663** arrival times) from **53** countries and regions came to visit the exhibition.
- <<< **14** high-quality seminars and professional events upgraded the exhibition level, with more than **4,000** industry insiders participated in.



▶ Exhibition Site Photos

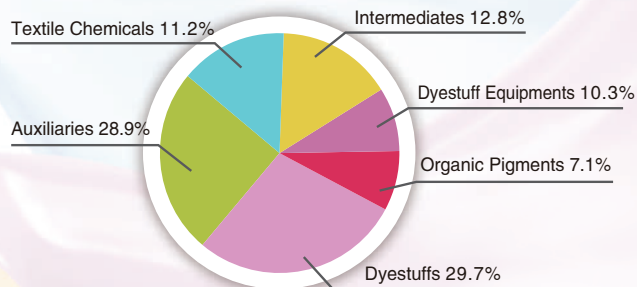


▶ Classified by the Countries & Regions of Exhibitors



Exhibitors

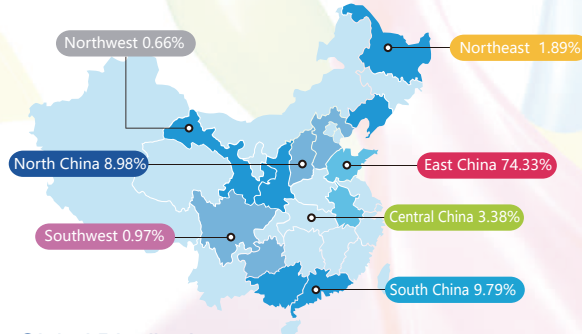
▶ Classified by the Categories of Exhibits



▶ Visitors Data Analysis



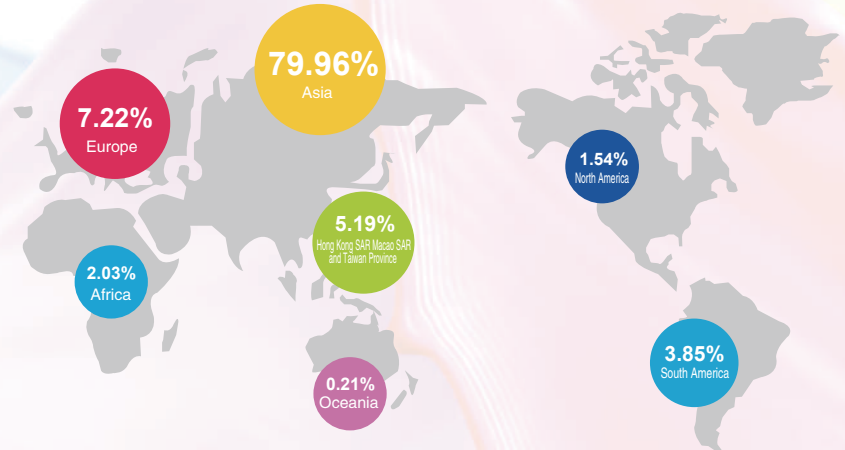
Distribution in China



General Source of Visitors

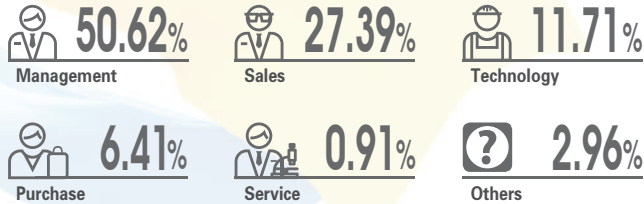
- Visitors from Mainland China Except Shanghai 63.85%
- Visitors from Shanghai 23.59%
- Visitors from abroad 11.91%
- Visitors from HongKong SAR, Macao and Taiwan Province 0.65%

Global Distribution

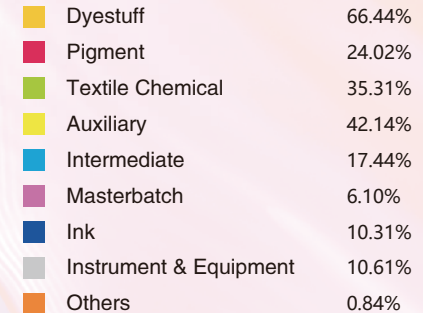
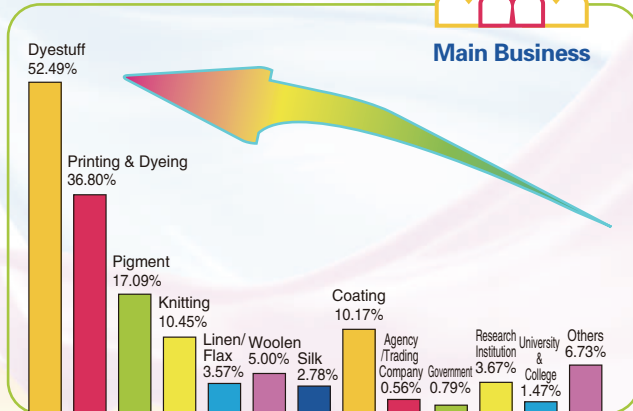


▶ Visitors Data Analysis

By Job Title



Main Business



▶ Special Technology Seminars

April 11–12, 2018

Topic:

Integrate whose energy; achieve whose will.--Green Supply Chain Platform Conference of Textile Dyeing & Printing

Speaker:

Transfar Zhilian Co., Ltd.

Topic:

How to deal with the challenge of green purchasing strategy of international buyers?

- Introduction of ZDHC Program standards and tools (ZDHC Gateway Chemical Module introduction);

- Introduction of Eco dyestuffs of Longsheng;

- Chemical management practice and procurement requirement of ZDHC signatory brands;

Speaker:

ZDHC and its signatory brands
Zhejiang Longsheng Group

Topic:

1. Introduction of e-lite® Far-infrared technique and its application in textile production

2. New technology of cotton knitting with flat width.

Speaker:

Dymatic Chemicals Inc.

Topic:

1.BIRLA®Carbon Black and ECKART® Effect Pigments

2.Research on Application of Two-rotor Continuous Mixer for Preparing High-quality Color Masterbatch

3.Computer Aided Color Formulation for Plastics

4.Aluminum Pigments and Complex Pigments for Nylon

5.Effect of Dispersant on Coloring Properties of Blue Masterbatch for Polyamide Fiber

6.The Properties of Pigmented Antistatic PVC Paste

Speaker:

China Dyestuffs Industry Association Color Masterbatch Specialty Committee

Topic:

1. The Key to Confidence – Building Consumer Trust with OEKO-TEX® Now!

2. STANDARD 100 by OEKO-TEX® & ECO

PASSPORT by OEKO-TEX® test criteria:

New regulations in 2018

Speaker:

TESTEX Swiss Textile Testing Ltd.

Topic:

“Green” Solutions in denim garment processing

Speaker:

Xianhua (Shanghai) Bio Chemical Co., Ltd.

Topic:

1.2018 Working Plan of ASCCDIA

2.The Latest Trend of 2017 Forbidden Textile Chemicals

3.The Application of New Environmental Effective

Surfactant in Printing and Dyeing Auxiliaries

4.Study on the Application of New High - Efficiency

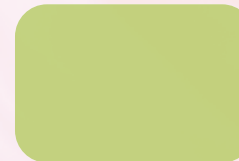
Oxygen Bleaching Agent in Pretreatment

5.The Application of the New Functional Auxiliaries

TY-721 in Waterless Dyeing

Speaker:

Auxiliary Specialty Committee of China Dyestuff Industry Association



► Concurrent Events

Topic:
**100 Anniversary of China Dyestuff Summary
 Commendation Celebration**
Found Meeting of Asia Dyestuff Industry Federation
International Dyestuff Industry Development Forum
 Association: China Dyestuff Industry

Topic:
**The 17th National Dyeing and Printing
 Industry Intercommunication of New
 Technology, New Process and New Product**
 Association: China Dyeing and Printing Association

Topic:
**The 9th Shanghai Coatings and Dyestuff Trade
 Association Member Conference**
**The 7th Environmental Friendly Coating
 Development Forum**
**The 7th Eco-security Dyestuff and Pigments
 Development Forum**
 Association: China Dyestuffs Industry Association Organic
 Pigments Specialty Committee
 Shanghai Coatings and Dyestuff Trade Association



Topic:
The 8th National Knitting Technology Convention
 Association: China Knitting Industrial Association

Topic:
2018 Yarn-dyed Fabric Industry Conference
 Association: China Cotton Textile Association

Topic:
**i7colors Electronic Commerce Platform Online
 Ceremony Scheme**
i7colors Supply Chain Financial Signing Ceremony
**“Dyeing and Printing Person of 2017” Award
 Ceremony**
 Association: China Dyestuff Industry/ China Dyeing
 and Printing Association/ Shanghai i7colors
 E-commerce Co., Ltd

▶ Industrial Breaking News

100 Anniversary of China Dyestuff Summary Commendation Celebration Held Concurrently with InterDye China

On April 10th, 100 Anniversary of China Dyestuff Summary Commendation Celebration was held in Shanghai by China Dyestuff Association. It was pointed out that Chinese Dyestuff Industry had grown out of nothing, and its products had developed from odd to variety. Nowadays, Chinese dyestuff industry has climbed into world apower, as its level of production has grown into world leaving level and the scale of production has become the world' s largest.



Found Meeting of Asia Dyestuff Industry Federation Concludes Successfully

On April 10th, Found Meeting of Asia Dyestuff Industry Federation was held in Shanghai. This meeting was conducted by Shi Xianping, the president of China Dyestuff Industry Association. Around 150 related opinion leaders from China, India, Korea, Singapore and Pakistan attended the meeting. The Asia Dyestuff Industry Federation will build one wonderful communication platform for Asian dyestuff companies and enterprises which will boost the development of Asia dyestuff industry.

▶ Media Promoter China Interdye Forecast



Total quantity of media release: 845 pieces, including 833 pieces of Xinhua PR Newswire and 12 pieces of the Opening Briefing. Among the 12 pieces, the press media covered television, Paper, News Agency, Network, Micro-blog, WeChat, APP Client, etc.

Publishing media covered mainland China, the United States, Europe, Hongkong SAR, Macao and Taiwan province, etc.

The nature of the press media covered general field, industrial, business, portal network media, etc.

During the exhibition, the number of followers of the official China Interdye Wechat Account increased 6,842 and the total quantity has exceeded 19,280.





www.interdyeasia.com

全球染化展INTERDYE

Interdye亚洲巡展第八站- 越南胡志明市

8th Stop of Asian Tour of INTERDYE - HoChiMinh City, Vietnam

同期举办“第18届越南国际纺织暨制衣机械展”

Held Concurrently with The 18th

Vietnam Int'l Textile & Garment Industry Exhibition

巡展回顾 Review

第一站—印度艾哈迈达巴德
1st Stop – Ahmedabad, India



第二站—土耳其伊斯坦布尔
2nd Stop – Istanbul, Turkey



第三站—印尼雅加达
3rd Stop—Jakarta, Indonesia



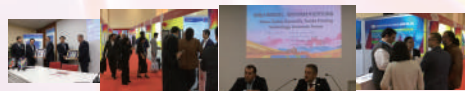
第四站—越南河内
4th Stop—Hanoi, Vietnam



第五站—印度艾哈迈达巴德
5th Stop – Ahmedabad, India



第六站—土耳其伊斯坦布尔
6th Stop - Istanbul, Turkey



第七站—印尼万隆
7th Stop - Bandung, Indonesia



期待您的参与

Looking forward to your participation

■ 主办单位 Organizers



中国染料工业协会
China Dyestuff Industry Association



中国印染行业协会
China Dyeing and Printing Association



中国贸促会上海市分会
CCPIT, Shanghai

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