



July 26th-28th, 2023

Shanghai World Expo Exhibition &
Convention Center



THE 22ND CHINA INTERNATIONAL DYE INDUSTRY, PIGMENTS AND TEXTILE CHEMICALS EXHIBITION

www.chinainterdye.com

SHOW REPORT



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Exhibition Profile >>>

01

CHINA INTERDYE 2023



50,000m²
Exhibition Area

16,986
Visitors

15
Countries and Regions

600+
Exhibitors

1089
Conference Attendees

15
Concurrent Events

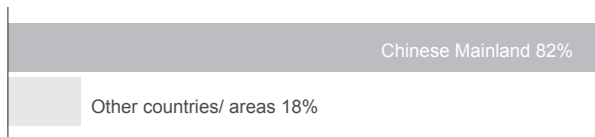
NEW ERA · NEW OPPORTUNITY

Exhibitor Data Analysis >>>

02

CHINA INTERDYE 2023

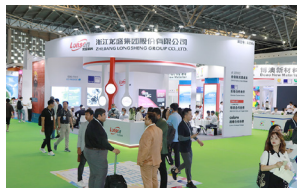
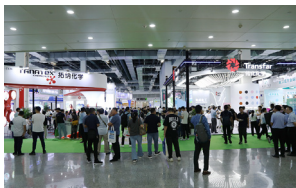
Country and Area:



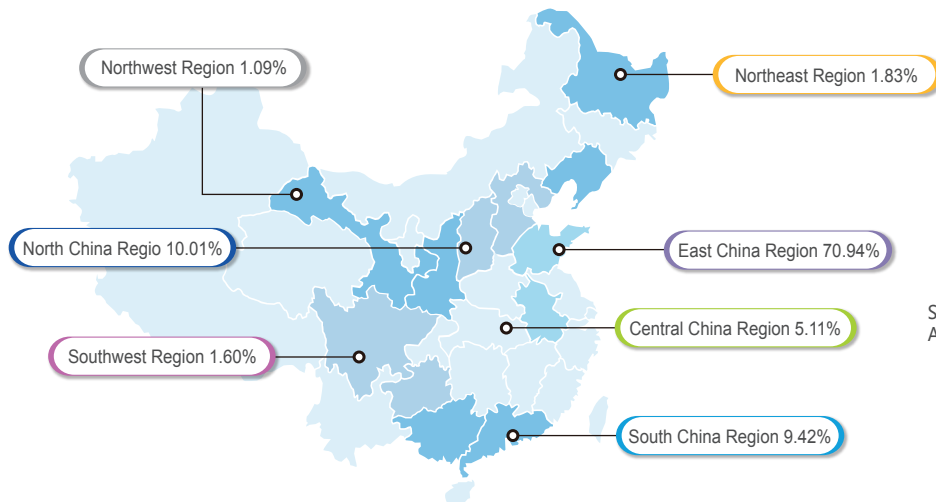
Visitor Data Analysis >>>

03

CHINA INTERDYE 2023



Visitors Distribution in Mainland China



Overall Visitors Distribution

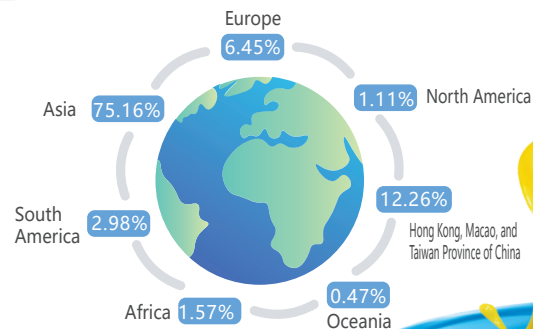
Visitors from Other Provinces 66.49%

Visitors from Shanghai 22.06%

Hong Kong, Macao, and Taiwan Province of China 1.23%

Overseas 10.22%

Overseas Visitors Distribution



Visitor Data Analysis >>>

03

CHINA INTERDYE 2023

Job Classification

 **46.59%**
Management

 **30.59%**
Sales

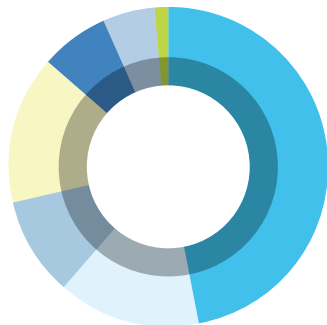
 **10.16%**
Technique

 **6.75%**
Procurement

 **0.93%**
Service

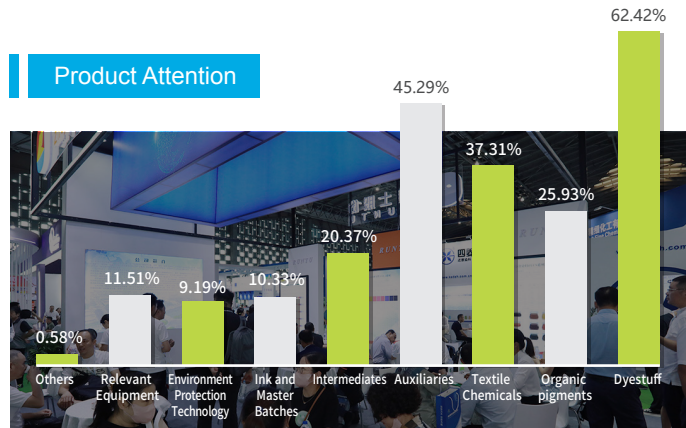
 **4.98%**
Others

Visiting Intention



Purchase	49.38%
Getting Information	14.26%
Liaison	11.23%
Marketing Analysis	14.06%
Product Comparison	6.54%
Meeting	3.42%
Others	1.11%

Product Attention



Global Dye-chemical Event Focusing on Green and Sustainable Development

1. China Interdye came back to Shanghai, in which numerous leading enterprises attended.
2. India Pavilion and Taiwan Province Pavilion returned.
3. Number of visitors hit a record high.
4. New products, technologies and applications debuted in show, which invigorated industry into a green and sustainable development.



Concurrent Events >>>

05

CHINA INTERDYE 2023

26th July 2023

ZDHC MRLS 3.1 & Conformity
Solution & OEKO-TEX® Best Practice
Sharing

Hohenstein Institute
Shanghai Branch

OEKO-TEX® Certificated ZDHC
Approved Comprehensive Solution
Testex

TESTEX(Shanghai) Textile
Testing Co.,Ltd.

Input Chemicals Management of
Textile Industry Green Supply Chain
Intertek

Intertek Testing Services
Ltd., Shanghai

New Low Temperature One-step
Pretreatment Technology Seminar
(Knit, Woven)

Shijiazhuang Kunpu
Chemical Industry Co., Ltd

27th July 2023

Sustainable Chemicals Manage-
ment Helps Green Circular
Development
SGS

SGS-CSTC Standards
Technical Services Co.,
Ltd.

New Low Temperature One-step
Pretreatment Technology Seminar
(Knit, Woven)

Shijiazhuang Kunpu
Chemical Industry Co., Ltd

BLUESIGN Sustainable Trip -
Sustainable Management of
Chemicals

BLUESIGN TECHNOLO-
GIES AG

Intelligent Device and Automatic
Dosing System in Garment Washing
Factory

Hunan Huairuo Bio-Tech-
nology Co., Ltd.



Concurrent Events >>>

05

CHINA INTERDYE 2023

26th July 2023

Fluoride-free Waterproofing Auxiliary Seminar

China Dyeing and Printing Association
Dymatic Chemicals Inc.

Printing and Dyeing Auxiliaries Industry Seminar

- * Development and Application of Biobased Fluorine-Free Waterproofing Agent
- * Process Application of Continuous Oxygen Bleaching Multifunctional Scouring Agent HC-1001 for Cotton Knitted Fabric
- * Plant Extracts and Effects on Textiles
- * Biobased Stern Grafting Size in replace of PVA
- * Preparation Technology and Application of New Fluorine-Free Waterproofing Agent
- * Customized Printing Thickener for All Application Scenarios
- * New Handle and Fastness Solution of TC Elastic Double-sided Fabric

Textile Printing Auxiliaries
Speciality Committee of
China Dyestuff Industry
Association

2023 China Cotton Textile Association Enlarged Meeting

China Cotton Textile Association



Subject

New Reba, 21st China Dyeing and Printing Industry New Material, New Technology, New Process and New Product Seminar

Association

China Dyeing and Printing Association

Subject

3rd China Knitting Dyeing and Printing Summit Forum

Association

China Knitting Industrial Association

27th July 2023

2023 China Interdye Color Masterbatch Symposium

Color Masterbatch
Speciality Committee of
China Dyestuffs Industry
Association

Textile Chemicals Standardization
Research Direction Analysis and Green
Low-carbon Sustainable Development
Seminar

Shenyang SYRICI
Testing Co., Ltd.



As an annual industrial event of fame and influence, China Interdye gathered all industrial leading companies and talents. Exhibition is reported and promoted by a bunch of mainstream and professional media, such as Sina, Xinmin Evening News, Shanghai Observer, ECNS, CNR, Eastday, WHB, Economic Daily, Huaxiazi, China Trade News, Taxnet, etc.



New Wechat Followers:

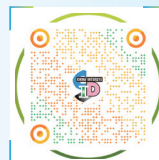
2,037

Total Wechat Followers:

27,000

Exhibition News Clicks:

23,000



Scan for E-catalogue



SEE YOU AGAIN IN 2024



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www.chinainterdye.com



WECHAT